

EPA-PNL-841

Judy Smith/R10/USEPA/US

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To Alisha Johnson, Bill Dunbar, Bob Sussman, Cara Steiner-Riley, Dennis McLerran, Dianne Soderlund, Jeff Frithsen, Jeff Philip, Kate Kelly, Kate Schofield, Kathleen Deener, Michael Szerlog, Michelle Pirzadeh, Palmer Hough, Phil North, R10 Press Team, Rachel Fertik, Richard Parkin, Sheila Eckman, Tami Fordham, Robert Delp

cc

bcc

Subject Bristol Bay News

Two ads hit the street today following the Northern Dynasty ad earlier this week. The Fisherman ad was in the Anchorage Daily News.



Save BB Politico Ad 9-20.jpg



Fisherman for BB Ad.jpg

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More than 800 hunting and fishing groups across the country have asked you to conserve Bristol Bay, Alaska for every American and our future generations.

PRESIDENT OBAMA: THE SCIENCE IS IN. THE TIME IS NOW.



**ONLY A PRESIDENT CAN
PROTECT BRISTOL BAY.**



**SPORTSMEN
FOR BRISTOL BAY**

Protect the Best of Sports

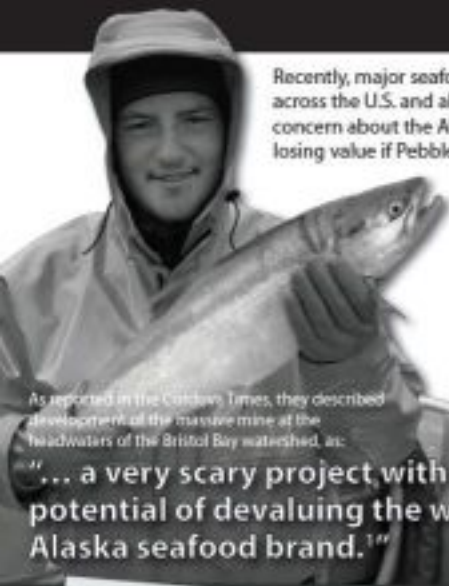
**ONLY A GREAT
PRESIDENT WOULD.**

To see the full list of 800+ hunting and fishing groups and businesses please visit:

www.savebristolbay.org

Seafood Buyers & Grocery Chains Speak Out on Pebble

Warn of Threat to Alaska Seafood Brand



Recently, major seafood buyers from across the U.S. and abroad expressed deep concern about the Alaska seafood brand losing value if Pebble mine is developed.

As reported in the Cordova Times, they described development of the massive mine at the headwaters of the Bristol Bay watershed, as:

"... a very scary project with the potential of devaluing the whole Alaska seafood brand."¹

Thank You

The "Alaska brand" of pure water and wild, sustainable seafood is priceless and should never be compromised. Alaska has worked hard to build a successful brand that every Alaskan can take pride in.

Bristol Bay's sustainably managed salmon fishery is the envy of commercial fishermen the world over. It employs thousands, generates \$480 million annually and supplies the world with delicious, healthy salmon.

National retailers, seafood processors and commercial fishermen all agree that risking the Alaska seafood brand is bad for business.

**COMMERCIAL FISHERMEN
FOR
BRISTOL BAY**



FISHERMENFORBRISTOLBAY.ORG

¹The Cordova Times, Margaret Bauman, August 24, 2012